

# Welcome to the SDA!

Explore the many opportunities and privileges for your organization now that you are a member.

#### 1. Where to Start

The SD Association (SDA) Member Site is a workspace feature for news and information as well as committee and working group specification development activities. Access the Member Site with the instructions the SDA Help Desk sent to you. A variety of development and working documents are stored in the Members Site, including the First Time Users Guide. This guide covers the following topics:

- Updating Your Personal Information
- Updating Your Company's Information
- Updating and Managing Workgroup pages
- How to Use the Specification Matrix

## 2. Join Committees and Working Groups Today

In accordance with our Bylaws, <u>all</u> members may participate in committees and working groups.

- Executive Members may participate in the development and vote on SDA specifications, can chair Committees and Work Groups, eligible to run for a seat on the Board of Directors.
- General Members may attend and contribute to committee and working group activities.

The SDA has three major committees and a variety of working groups under each committee. We encourage everyone to <a href="sign-up">sign-up</a> today and get involved in any of these committees and their respective work groups to maximize your membership.

- Technical Committee
- Compliance Committee
- Marketing Committee

We strongly encourage you to view the SDA <u>Roadmap</u> to see the latest specification development work underway today. By getting involved, you will help your organization be prepared to take advantage of the latest innovations from the SDA.

## 3. Product Licensing

SDA members may execute the SDA Licensing Agreement (SDALA) giving your organization the right to license SDA intellectual property. For assistance with SDALA questions, please contact the SDA Office at <a href="help@sdcard.org">help@sdcard.org</a>

Please note that SD-3C, LLC, 4C Entity and other third-party licensing are not included with SDA membership. For more information, please visit our <u>Licensing</u> section, which provides SDA forms and contact information for other organizations.

#### 4. Self-Certification

The SDA requires that members self-test their products to ensure compliance with the Association's technical specifications. The SDA provides optional test guidelines to members in the Specifications Matrix available in the Members Site. Members may also review Compliance News available on the Members Site. Note, though, that neither the Test Guidelines nor the Test Tools guarantee compliance to the Specifications. It is the product manufacturer's responsibility to fully comply with the SD Specifications.

## 5. Use of the SD Association Brand

Members may post a link to the SDA website on their company web page, with the following requirements:

- Links to SDA website may only be provided while company is a current SDA member
- Linking must be limited to the external home page of the SDA <u>www.sdcard.org</u> (i.e. no links that might bypass the password protection on the SD Association site)
- SDALA Licensees can find the SDA logo and pictographs on the <u>SDALA Site</u>. Simply sign-in using your Members Site username and password.

Note: Members may not use the SDA logo or trademark in connection with goods or services or imply goods or services are authorized as a result of the permission to link (such trademark usage to be granted only through licenses agreement with SDA and SD-3C, LLC).